2020 NATIONAL CONFERENCE
SPONSOR & EXHIBITORS

Minneapolis, MN | June 22-25, 2020
Dear Partner,

Every year, leaders from corporations, community organizations, the field of mentoring and youth development, and Big Brothers Big Sisters agencies come together to learn, network, and celebrate at the Big Brothers Big Sisters of America National Conference.

The atmosphere at the conference is electric and energizing, and our attendees leave feeling inspired to help defend, ignite, and empower the potential of every youth we serve.

Our agencies learn from one another, from Big Brothers Big Sisters of America, and from leaders in the field. They are focused on finding ways to improve their fundraising, marketing, and programs. They exchange ideas, connect with vendors, explore new services and programs, and learn from experts.

The highlight of each National Conference is the culminating event, the BBBSA National Awards Gala, which is an evening focused on celebrating a year of accomplishments in serving children and improving communities. At the Gala, we hear inspiring stories, honor corporate and community partners, connect with our celebrity ambassadors, and announce our National Big Brother and Big Sister of the Year.

This year’s National Conference is in Minneapolis, Minnesota. We look forward to hosting over 1,000 attendees committed to the mission of Big Brothers Big Sisters, including agency leaders, board members, staff, and community and corporate partners. Becoming a sponsor of the National Conference is a way to connect with our nationwide network of local agencies, support the work of Big Brothers Big Sisters of America, and demonstrate your commitment to mentoring.

Sincerely,

Charleston Edwards
Vice President, National Events & Corporate Partnerships
WHAT PEOPLE ARE SAYING

"Excellent conference. Motivating. Inspiring. I always leave the conference motivated. I wish I could send my entire staff and board members every year."

- Small-Mid Agency CEO

"The National Conference has become an integral part in my role as a leader for my organization. I count on the opportunity to learn, network and connect and bring new ideas and energy back to my agency. It is also critical for our agency leadership team and is budgeted annually."

- Mid-Large Agency CEO

"I honestly believe that all board members should have the experience of attending the National Conference. After attending, I am 100 times more invested in this organization and what I can do to help our local agency."

- Small-Mid Agency Board Member

"This was my 3rd conference and the best by far! I loved all the workshops and had a hard time choosing which ones I would attend!"

- Small-Mid Agency CEO

"Overall this was one of the best conferences that I have ever attended...very educational and inspirational."

- Small-Mid Agency CEO

"It was very uplifting and motivating to be a part of. I personally took a lot of information away from this event to bring back to our agency! I definitely recommend other agency staff to go as well!"

- Small-Mid Agency Program Staff

"It was my first conference and I left feeling so much camaraderie and motivation. As a new CEO, the opportunity to network and build relationships was extraordinary."

- Large Agency CEO

"The conference is extremely well organized - does not feel like a non-profit event. Very professional. I believe the conference is one of the most valuable things offered by Big Brothers Big Sisters of America."

- Small-Mid Agency CEO

"This was the first year that our program staff were able to attend the National Conference. We thought that all of the information shared was very beneficial and loved how everyone was so open to discuss their individual programs. My co-worker and I left with so many new ideas and we are eager to start moving forward with them."

- Small-Mid Program Staff

"The keynote speakers and the gala get you pumped up and ready to return to your agency refreshed and invigorated."

- Small-Mid Agency Staff
**OUR AUDIENCE**

### SEGMENTS

- **30%** Agency Program Staff
- **25%** Agency CEO
- **15%** Agency Fund Development and Marketing Staff
- **9%** Agency Board Member
- **4%** Agency HR/Finance Staff

### AGENCY SIZE

- **47%** Serve 250-699 Children/Revenue of $250,000-$699,999
- **29%** Serve 700-1,500 Children/Revenue of $700,000-$1,500,000
- **23%** Serve over 1,500 Children/Revenue over $1,500,000

**LOCATIONS**

---

**INTRO**

2019 SPONSORS & RECAP VIDEO
WHAT CAN YOU SPONSOR?
SPONSORSHIP BENEFITS
VISIONARY
PLATINUM
GOLD
SILVER
BRONZE
EXHIBITORS
A LA CARTE
ADVERTISEMENTS
2019 SPONSORS

VISIONARY SPONSOR

COMCAST
NBCUNIVERSAL

PLATINUM SPONSORS

CENTENE®
Corporation

NFL

GOLD SPONSOR

SILVER SPONSOR

FCA
Foundation

Arby's
Foundation

BRONZE SPONSORS

SAVERS

TRACTION

salesforce.org

KPMG

SUPPORTING AND IN-KIND SPONSORS

HANES
Brands Inc

Dial

carolina complete health

HORIZON
ORGANIC

NORDSTROM
rack

CHAPPELL
Roberts

SAGE
Intacct

CHARLOTTE

Click here to view a recap of last year’s conference.

What can you sponsor?

Sponsorship benefits

Visionary

Platinum

Gold

Silver

Bronze

Exhibitors

A la carte

Advertisements

2019 sponsors & recap video
**WHAT CAN YOU SPONSOR?**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visionary</td>
<td>$100,000+</td>
</tr>
<tr>
<td>Platinum</td>
<td>$75,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$50,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$25,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>$10,000</td>
</tr>
<tr>
<td>Premier Exhibitor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**Sponsorships**

We offer a wide range of sponsorship packages to suit your needs. Each package will be customized to provide unique recognition opportunities throughout the conference.

**Exhibitors**

The BBBSA Exhibit Hall is a unique opportunity to engage with all of our over 240 affiliates represented at the conference. Limited to no more than 30 businesses, each booth is positioned to maximize exposure and leverage key traffic times.

**Mobile App Advertisement**

All attendees actively use the mobile app. It features a full schedule, locations, session overviews, bios, and special messages from sponsors. Investing in an advertisement in the mobile app allows your company to provide a highly visible message to attendees.
## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Description</th>
<th>Exhibitor</th>
<th>Premier Exhibitor</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Visionary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Registration</td>
<td>Complimentary registration for set number of associates/guests</td>
<td>1</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Table in Exhibitor Resource Center</td>
<td>Complimentary table in Exhibitor Resource Center</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo Recognition</td>
<td>Company logo included in digital and printed collateral</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Conference Bag Inclusion</td>
<td>Opportunity to provide materials for the conference bag</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Awards Gala Table</td>
<td>Complimentary table and premier location at the Awards Gala (4 guests)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Board Meet and Greet</td>
<td>Invitation to the National Board Reception</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Mobile App Push Notifications</td>
<td>Text notifications that will be pushed to all attendees using the mobile app</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Unique Event Sponsor</td>
<td>Feature sponsor conference event, session, lunch, break, or reception</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Speaking Opportunity</td>
<td>Opportunity to introduce a keynote speaker or give remarks</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Network Communication</td>
<td>Access over 240 agencies through various digital channels (newletters/social media)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Conference Presentation</td>
<td>Highlight your mentorship expertise during a general session</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Video Inclusion</td>
<td>Share a one-minute video during the conference</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Enhanced Sponsor Opportunities</td>
<td>These opportunities are unique to each level. See the details page for each opportunity to learn more.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Cost: $2,500 | $5,000 | $10,000 | $25,000 | $50,000 | $75,000 | $100,000+
VISIONARY

$100,000+

Conference Registration
Complimentary registration for 4 associates/guests.

Table in Exhibitor Resource Center
Complimentary table in Exhibitor Resource Center.

Awards Gala Table
Complimentary table and premier location at the Awards Gala (4 guests).

Conference Bag Inclusion
Opportunity to provide materials to be included in all attendees’ conference bags.

Logo Recognition
Company logo will be included in digital and printed collateral.

Unique Event Sponsor
Feature sponsor conference event, session, lunch, break, or reception. (See Enhanced Visionary Benefits)

Board Meet and Greet
Invitation to the National Board Reception. (4 guests)

Standing Opportunity
Opportunity to introduce a keynote speaker or give remarks.

Network Communication
Access over 240 BBBS agencies through various digital channels (newsletters/social media).

Conference Mobile App Advertisement
Opportunity to place an advertisement in the Conference Mobile App.

Conference Mobile App Listing
Logo included in the Conference Mobile App.

Conference Presentation
Highlight your mentorship expertise during a general session.

Video Inclusion
Share a one-minute video during the conference.

ENHANCED VISIONARY BENEFITS

Featured National Awards Gala Sponsor and National Bigs of the Year Presentation
Sponsor of the National Match of the Year to be presented at the National Awards Gala. The Gala is the culminating celebratory event to the National Conference recognizing external partners and some of the most prestigious awards to key influencers to the BBBS network.

Available: 1

Diversity, Equity and Inclusion Sponsor
Support of the BBBS overarching goal to define, implement, embed, and advance equality practices and initiatives in our work. Full day trainings, events, and/or focus area track sponsorships available.

Available: 1
# PLATINUM

**Conference Registration**
Complimentary registration for 4 associates/guests.

**Table in Exhibitor Resource Center**
Complimentary table in Exhibitor Resource Center.

**Awards Gala Table**
Complimentary table and premier location at the Awards Gala (4 guests)

**Conference Bag Inclusion**
Opportunity to provide materials to be included in all attendees’ conference bags.

**Logo Recognition**
Company logo included in digital and printed collateral.

**Unique Event Sponsor**
Feature sponsor conference event, session, lunch, break, or reception. (See Enhanced Visionary Benefits)

**Board Meet and Greet**
Invitation to the National Board Reception. (4 guests)

**Speaking Opportunity**
Opportunity to introduce a keynote speaker or give remarks.

**Network Communication**
Access over 240 BBBS agencies through various digital channels (newsletters/social media).

**Conference Mobile App Advertisement**
Opportunity to place an advertisement in the Conference Mobile App.

**Conference Mobile App Listing**
Logo included in the Conference Mobile App.

**Conference Presentation**
Highlight your mentorship expertise during a general session.

**Video Inclusion**
Share a one-minute video during the conference.

## ENHANCED PLATINUM BENEFITS (SELECT ONE)

### Facebook Live Sponsor
Throughout the conference, Big Brothers Big Sisters of America will be hosting 15+ interviews broadcast through Facebook Live. The Facebook Live Platinum sponsor will be the exclusive sponsor of all Facebook Live interviews at the conference with special recognition given during each interview. Special recognition will also be given by naming the Facebook Wall after the Facebook Live Sponsor – for example: “The YOUR COMPANY NAME Social Wall”

**AVAILABLE: 1**

### Welcome Reception
Attendees will have the opportunity to experience a unique Welcome Reception and night out on the town in Minneapolis. A special culinary and musical event that will be themed to the city of Minneapolis will give attendees a warm welcome to the conference and a taste of all that the city has to offer.

**AVAILABLE: 1**

---

**2019 SPONSORS & RECAP VIDEO**

**WHAT CAN YOU SPONSOR?**

**SPONSORSHIP BENEFITS**

**VISIONARY**

**PLATINUM**

**GOLD**

**SILVER**

**BRONZE**

**EXHIBITORS**

**A LA CARTE**

**ADVERTISEMENTS**
GOLD

$50,000

Conference Registration
Complimentary registration for 4 associates / guests.

Table in Exhibitor Resource Center
Complimentary table in Exhibitor Resource Center.

Awards Gala Table
Complimentary table and premier location at the Awards Gala (4 guests).

Conference Bag Inclusion
Opportunity to provide materials to be included in all attendees’ conference bags.

Logo Recognition
Company logo included in digital and printed collateral.

Unique Event Sponsor
Feature sponsor conference event, session, lunch, break, or reception. (See Enhanced Gold Benefits)

Board Meet and Greet
Invitation to the National Board Reception. (4 guests)

Speaking Opportunity
Opportunity to introduce a keynote speaker or give remarks.

Network Communication
Access over 240 BBBS agencies through various digital channels (newsletters/social media).

Conference Mobile App Advertisement
Opportunity to place an advertisement in the Conference Mobile App.

Conference Mobile App Listing
Logo included in the Mobile App.

(continued on next page)
General Session
Each General Session will be an inspirational event recapping milestones from the previous year, spotlighting featured dignitaries, celebrating new achievements, and introducing exciting news for the future of the Big Brothers Big Sisters. Agencies will be recognized for achievements at the end of the session. Your company will have the opportunity to provide welcome remarks or provide an introduction to the featured keynote speaker or dignitary in attendance.

AVAILABLE: 3

Exhibit Hall Happy Hour
The Exhibit Hall provides an intimate experience for approximately 30 featured businesses to showcase their services to the BBBS network. Your company can sponsor a happy hour in the Exhibit Hall, giving your company prominent visibility, entry signage, and opportunities for unique activations such as scavenger hunts, raffles, or other activities.

AVAILABLE: 1

VIP and National Board Reception on June 25, 2020
The VIP reception will be held before the National Awards Gala. Celebrity ambassadors, National Board Members, BBBSA executive team, and national Bigs of the Year will gather and celebrate. The red carpet event provides an opportunity for a sponsor to provide food and beverage for the reception and an opportunity for engage with the prominent individuals in attendance.

AVAILABLE: 1

Pre-Gala Reception on June 25, 2020
The pre-gala reception is an all-attendee red carpet event featuring special entertainment, music, and refreshments. Sponsoring this event will provide the opportunity to give remarks and receive prominent brand recognition during the event.

AVAILABLE: 1

Diversity, Equity, and Inclusion
BBBSA has made a strong commitment to addressing issues of diversity, equity and inclusion that impact the lives of the children and families we serve. Sponsorships support the series of workshops, roundtables, and panels discussing challenges facing our youth and sharing best practices for empowering, inspiring, and igniting their potential.

AVAILABLE: MULTIPLE
(Opportunity available for all levels)

Adverse Childhood Experience (ACE’s) Symposium
The Symposium that is scheduled for June 24, 2020 will be a series of keynotes and panel discussions highlighting the prevalence of ACE’s and the impact on the health of both children and adults. An emphasis will be put on being trauma informed through all levels of the organization and providing tactful ways to infuse trauma training into the culture.

AVAILABLE: MULTIPLE
(Opportunity available for all levels)
Conference Registration
Complimentary registration for 4 associates/guests.

Table in Exhibitor Resource Center
Complimentary table in Exhibitor Resource Center.

Awards Gala Table
Complimentary table and premier location at the Awards Gala (4 guests).

Conference Bag Inclusion
Opportunity to provide materials to be included in all attendees’ conference bags.

Logo Recognition
Company logo will be included in digital and printed collateral.

Board Meet and Greet
Invitation to the National Board Reception.

Conference Mobile App Advertisement
Opportunity to place an advertisement in the Conference Mobile App.

Conference Mobile App Listing
Logo included in the Conference Mobile App.

**ENHANCED SILVER BENEFITS (SELECT ONE)**

**Conference Mobile App**
The mobile app provides a full schedule, session descriptions, speaker bios, and a platform for attendee interaction. Sponsors of the mobile app receive logo placement and messaging within the platform.

AVAILABLE: 1

**Registration**
The registration desk, centered near the General Session Foyer and Exhibit Hall, is where all attendees are welcomed and where they pick up their badges, bags, and materials. The sponsor of the registration area will receive prominent placement of logos and information, and also a unique opportunity to drive traffic back to registration to pick up a specialty item provided by their company.

AVAILABLE: 1

**Wi-fi Sponsor**
Connectivity is vital to all attendees at the conference. While in the meeting space, connecting to the wi-fi requires linking through the hotel wi-fi system. Sponsorship of the wi-fi service for the conference will provide exclusive opportunity to provide branding and messaging to the wi-fi homepage.

AVAILABLE: 1

(benefits continued on next page)
ENHANCED SILVER BENEFITS CONTINUED (SELECT ONE)

**Conference Lanyards and Tote Bags**
Conference lanyards and tote bags are a high visibility opportunity to showcase your company logo and remind attendees of your support throughout the conference. **AVAILABLE: 1**

**Workshop Track**
Over 40 workshops will be offered to attendees throughout the conference. Workshop topics will include fundraising, marketing, best practices, volunteer recruitment, HR, Social Impact & DEI, finance, board governance, and leadership development. When your company sponsors a workshop track, we will highlight your company as the exclusive sponsor of that track, provide prominent logo placement, and enable you to disseminate materials at each session.
Breakfast
Breakfast buffets will kick off each day of the conference. Sponsoring a breakfast will provide your company an opportunity to have prominent brand recognition, message attendees, display or give away items unique to your company, or theme the menu items.
AVAILABLE: 3

Coffee and Snack Break
The food and beverage breaks during the conference are popular events that give attendees an ability to recharge between sessions. Sponsoring one of the breaks will provide a unique opportunity to select or provide the featured food and beverage items, logo placement, and product placement. (Coffee and water supplied by BBBSA. Additional food costs may apply or can be donated.)
AVAILABLE: 3

Attendee Hospitality Suite
This opportunity allows your company to have a dedicated room to feature your products, conduct demos, or engage with attendees through a hospitality activation. Charging stations, specialty teas, coffee bar, massage chairs are just a few ideas of how to maximize the space. (Costs for activation and all elements in the room are the responsibility of the sponsor.)
AVAILABLE: 1

(benefits continued on next page)
ENHANCED BRONZE BENEFITS CONTINUED (SELECT ONE)

**Hydration Stations**
Water stations will be positioned throughout the meeting space and sponsorship will provide opportunity for branding, special messaging, or product placement. **AVAILABLE: 1**

**Child Safety Pre-Conference Training**
This pre-conference session is an all-day event for BBBS leaders and program staff to learn new tools, enhance their understanding of key topics, and attain certification necessary for their development. Sponsorship will provide a unique opportunity for branding, logo, and product placement. **AVAILABLE: 1**

**Birds of a Feather Networking Event**
Your company can provide an opportunity for specific groups to gather at the conference. Choose to invite up to 100 people (for example, board members, CEOs, fund development/marketing staff, program staff). Sponsorship will provide a unique opportunity for branding, logo, and product placement. **AVAILABLE: 1**
**PREMIER EXHIBITOR**

**$5,000**

**PREMIER EXHIBITOR BENEFITS**

- **Table in Exhibitor Resource Center**
  Complimentary table in Exhibitor Resource Center. Wireless high-speed internet access, 6’ table, 2 chairs, ID sign included.

- **Conference Registration**
  Complimentary registration for 4 associates/guests.

- **Logo Recognition**
  Company logo included in digital and printed collateral.

- **Conference Mobile App Listing**
  Listing in the Conference Mobile App in Exhibitor Map.

- **Conference Bag Inclusion**
  Opportunity to provide materials for the conference bag.

- **Conference Mobile App Advertisement**
  Opportunity to place an advertisement in the Conference Mobile App.

- **30-Minute Demo or Webinar**
  Opportunity to host a demo for pre-registered attendees in dedicated workshop meeting space during the conference or host a pre- or post-conference webinar.

- **Mobile App Upgrade Available**
  Lead retrieval, premium listing, and ad banner available.

---

**EXHIBITOR**

**$2,500**

**EXHIBITOR BENEFITS**

- **Table in Exhibitor Resource Center**
  Complimentary table in Exhibitor Resource Center. Wireless high-speed internet access, 6’ table, 2 chairs, ID sign included.

- **Conference Registration**
  Complimentary registration for 1 associate.

- **Logo Recognition**
  Company logo included in digital and printed collateral.

- **Conference Mobile App Listing**
  Listing in the Mobile App Exhibitor Map.

---

All exhibitor applications will be reviewed by the planning committee to ensure your organization is in good standing with Big Brothers Big Sisters and does not have a conflict of interest with any existing national partnership. Additional information may be requested during the review process.
A LA CARTE FOR PURCHASE (ADD-ONS TO EXISTING PACKAGES)

**Customized Room Keys** $7,500  
Room keys at the host hotel branded with unique messaging and corporate logos.  
*(Production fees will apply - approximately $3,000)*  
AVAILABLE: 1

**Floor Stickers** $7,500  
The meeting space provides unique branding opportunities for every step. Floor stickers will be designed by BBBSA.  
*(Printing fees will apply - approximately $5,000)*  
AVAILABLE: 1

**30-Minute Demo** $2,500  
Have the opportunity to hold a product demo, focus group, or an ad-hoc session on a topic not on our conference agenda.

**25 Drink Tickets** $500  
Entice attendees to visit your booth or attend your workshop by handing out drink tickets for our receptions.

**Restroom** $5,000  
Includes signage on mirrors, bathroom stall doors, and between the sinks.  
*(Printing fees will apply - approximately $5,000)*  
AVAILABLE: 1

**Feature Branded Giveaway or Conference Bag Insert** $1,000  
Inclusion in the Welcome Gift Conference Tote Bag. Quantity Needed: 1,000. Suggested items: pen, notepad, water bottle, t-shirt, hand sanitizer, luggage tags. *(Production fees will apply for custom orders - pricing depends on product selected)*

**Conference Scholarships** Costs Vary  
Your company can underwrite the costs for an agency to attend the 2020 National Conference. Email for details.

**Printing fees will apply - approximately $5,000**
### Pricing and Sizes

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Pricing</th>
<th>Trim</th>
<th>Bleed</th>
<th>Live</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$1,500</td>
<td>7” x 10”</td>
<td>7.5” x 10.5”</td>
<td>6.5” x 9.5”</td>
</tr>
<tr>
<td>Half Page (vertical)</td>
<td>$1,000</td>
<td>3.5” x 10”</td>
<td>4” x 10.5”</td>
<td>3” x 9.5”</td>
</tr>
<tr>
<td>Half Page (horizontal)</td>
<td>$1,000</td>
<td>7” x 5”</td>
<td>7.5” x 5.5”</td>
<td>6.5” x 4.5”</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$500</td>
<td>3.5” x 5”</td>
<td>4” x 5.5”</td>
<td>3” x 4.5”</td>
</tr>
</tbody>
</table>

### File requirements

Please provide high-res pdf or packaged native files (InDesign, Photoshop, or Illustrator).

### File sharing instructions

Please upload your final files to Dropbox, visit [https://bit.ly/35Evow8](https://bit.ly/35Evow8), and follow the template below for file names: CompanyName_AdSize_Date.

### Best practices

- All images need to be 300 dpi resolution or higher
- If you are sending native files, please package files including all links and fonts as a zip file.

All ads are in color. No black and white. Artwork must be submitted to BBBSA for approval.

All artwork is due by May 15, 2020

Visionary, Platinum, and Gold receive complimentary full-page ad space. Silver and Bronze receive complimentary half-page ad space. Premier Exhibitors receive quarter-page ad space.

Click here to view last year’s Conference Program Book.
All ads are in color. Artwork must be submitted to BBBSA for approval.

**All artwork is due by May 15, 2020**

**File requirements**
Please provide your file as a PNG or packaged native files (InDesign, Photoshop or Illustrator).

**File sharing instructions**
Please upload your final files to Dropbox, visit [https://bit.ly/34wFDEL](https://bit.ly/34wFDEL), and follow the template below for file names: CompanyName_MobileApp_AdSize_Date.

**Best practices**
- Dimensions: 960px x 150px
- All images need to be 72 dpi
- Preferred file format is PNG
- If you are sending native files, please package files including all links and fonts as a zip file.
- Note that depending on the user’s device, your banner advertisement will scale to the width of their device. With this in mind, please keep messaging brief.
THANK YOU

For more information on sponsorships, contact:

Charleston Edwards  
Vice President, National Events & Corporate Partnerships  
Charleston.Edwards@bbbsa.org

Eve Hemby  
Corporate Partnerships Manager  
Eve.Hemby@bbbsa.org