Dear Partner,

Every year, leaders from corporations, community organizations, the field of mentoring and youth development, and Big Brothers Big Sisters agencies come together to learn, network, and celebrate at Bigger Together 2023, the Big Brothers Big Sisters of America National Conference.

The atmosphere at the conference is electric and energizing, and our JEDI (justice, equity, diversity, inclusion) values and youth centered spirit rise through the sessions, collaborations and experience.

Our agencies learn from one another, from Big Brothers Big Sisters of America, and from leaders in the field. They are focused on finding ways to improve their fundraising, marketing, and programs. They exchange ideas, connect with vendors, explore new services and programs, and learn from experts.

The highlight of each National Conference is the culminating event, the BBBSA Bigger Together Celebration, which is an evening focused on celebrating a year of accomplishments in serving children and improving communities. At the Celebration, we hear inspiring stories, honor corporate and community partners, connect with celebrity ambassadors and announce our National Big Brother and Big Sister of the Year.

This year’s National Conference is in Anaheim, California. We look forward to hosting over 1,000 attendees committed to the mission of Big Brother Big Sisters, including agency leaders, board members, staff, and community and corporate partners. Becoming a sponsor or exhibitor at the National conference is a way to connect with our nationwide network of local agencies and support the work of Big Brothers Big Sisters of America and demonstrate your commitment to mentoring.

Sincerely,
Deborah Barge, Chief Development Officer
**OUR AUDIENCE**

**SEGMENTS**

- **44%** Agency Program Staff
- **25%** Agency CEO
- **16%** Agency Fund Development and Marketing Staff
- **7%** Agency Board Member
- **2%** Agency HR/Finance Staff

**AGENCY SIZE**

- **47%** Serve 250-699 Children/Revenue of $250,000-$699,999
- **29%** Serve 700-1,500 Children/Revenue of $700,000-$1,500,000
- **23%** Serve over 1,500 Children/Revenue over $1,500,000
**PREMIER EXHIBITOR BENEFITS**

$5,000

- **Tables in Exhibit Hall**
  Complimentary tables (2) in Exhibit Hall, Wireless high-speed internet access, 6’ table, 4 chairs, ID sign included

- **Conference Registration**
  Complimentary registration for 4 associates/guests.

- **Logo Recognition**
  Company logo will be included in digital and printed collateral.

- **Conference Mobile App Listing**
  Listing in the Conference Mobile App in Exhibitor Map.

- **Conference Bag Inclusion**
  Opportunity to provide materials for the conference bag

- **Conference Mobile App Advertisement**
  Opportunity to place an advertisement in the Conference Mobile App.

- **30-Minute Demo or Webinar**
  Opportunity to host a demo for pre-registered attendees in dedicated workshop meeting space during the conference or host a pre- or post-conference webinar.

- **Mobile App Upgrade Available**
  Lead retrieval, premium listing, and ad banner available.

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**EXHIBITOR BENEFITS**

$2,500

- **Table in Exhibit Hall**
  Complimentary table in Exhibit Hall. Wireless high-speed internet access, 6’ table, 2 chairs, ID sign included

- **Conference Registration**
  Complimentary registration for 2 associates.

- **Logo Recognition**
  Company logo included in digital and printed collateral.

- **Conference Mobile App Listing**
  Listing in the Mobile App Exhibitor Map.

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All exhibitor applications will be reviewed by the planning committee to ensure your organization is in good standing with Big Brothers Big Sisters and does not have a conflict of interest with any existing national partnership. Additional information may be requested during the review process.
A LA CARTE FOR PURCHASE

**Floor Stickers**
$7,500
The meeting space provides unique branding opportunities for every step. Floor stickers will be designed by BBBSA. (Printing fees will apply - approximately $5,000)
AVAILABLE: 1

**30-Minute Demo**
$2,500
We will have an opportunity to hold a product demo, focus group, or an ad-hoc session on a topic not on our conference agenda.

**25 Drink Tickets**
$500
Entice attendees to visit your booth or attend your workshop by handing out drink tickets for our receptions.

**Vendor Workshop**
$500
Over 40 workshops will be offered to attendees throughout the conference. Workshop topics will include fundraising, marketing, best practices, volunteer recruitment, HR, Social Impact & DEI, finance, board governance, and leadership development. When your company sponsors a select workshop, we will highlight your company as the exclusive sponsor of that workshop, provide prominent logo placement, and enable you to disseminate materials at each session.
AVAILABLE: 40

**Restroom**
$7,500
Includes signage on mirrors, bathroom stall doors, and between the sinks. (Printing fees will apply - approximately $5,000)
AVAILABLE: 1

**Feature Branded Giveaway or Conference Bag Insert**
$1,000
Inclusion in the Welcome Gift Conference Tote Bag. Quantity Needed: 1,000. Suggested items: pen, notepad, water bottle, t-shirt, hand sanitizer, luggage tags. (Production fees will apply for custom orders - pricing depends on product selected)

**Conference Scholarships**
COSTS VARY
Your company can underwrite the costs for an agency to attend the 2023 National Conference. Email for details.

**Scholarships for Littles**
COSTS VARY
Two Bigs of the Year and their Littles are honored at the Bigger Together Celebration. Your company can underwrite scholarships for these outstanding Littles to use to achieve their full potential.

**Bigger Together Celebration Table**
Complimentary table and premier location at the Bigger Together Celebration (6 guests).
All artwork is due by May 12, 2023

**File requirements**
Please provide your file as a PNG or packaged native files (InDesign, Photoshop or Illustrator).

**File sharing instructions**
Please upload your final files to Dropbox, visit https://bit.ly/34wfDEL, and follow the template below for file names: CompanyName_MobileApp_AdSize_Date.

**Best practices**
- Dimensions: 960px x 150px
- All images need to be 72 dpi
- Preferred file format is PNG
- If you are sending native files, please package files including all links and fonts as a zip file.
- Note that depending on the user’s device, your banner advertisement will scale to the width of their device. With this in mind, please keep messaging brief.

For more information on exhibiting with us, contact: Jennifer Kilburg, Conference Exhibit Manager jennifer.kilburg@bbbsa.org

THANK YOU!