

# **BIG DREAMS** **BIGGER VISION** 2026

**NATIONAL CONFERENCE**  
**JUNE 15-18, 2026**  
**ATLANTA, GA**

## **BIG VILLAGE EXPERIENCE**

**We are excited to share the dynamic opportunities available at the 2026 Big Village Experience!**

The Big Brothers Big Sisters National Conference is heading to Atlanta, GA, and we have created new exhibitor opportunities and redesigned our Big Village Exhibit Area to guarantee the highest visibility for your brand.



Each year, this event convenes more than 1,000 dedicated attendees, including leaders from corporations, community organizations, the mentoring and youth development field, and Big Brothers Big Sisters agencies who come to learn, network, and celebrate the mission.

The atmosphere is electric and energizing, driven by a youth-centered spirit throughout the sessions, collaborations, and experiences. We look forward to hosting agency leaders, board members, staff, and crucial community and corporate partners who are all dedicated to the mission of Big Brothers Big Sisters.

**Becoming an exhibitor is the most direct way to connect with our nationwide network of local agencies and actively support the vital work of Big Brothers Big Sisters of America.**

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## EXHIBITOR PACKAGE OPTIONS

● Diamond ● Premier Deluxe ● Premier ● Supporting ● Virtual

### DIAMOND EXHIBITOR

**\$10,000**

1 available

#### Includes:

- **Prominent In-Person Exhibit Space:** Maximum 10x20 space with (2) counter tables and chairs in exhibit area, wireless high-speed internet access, ID sign included.
- **Conference Registration:** Complimentary registration for (6) associates/guests/staff.
- **Prominent Logo Recognition:** Company logo included in digital and printed collateral.
- **Conference App Banner & Virtual Booth:** Place a banner ad at the top of the virtual exhibit hall on the mobile app and attendee website, as well as have a virtual booth.
- **Add to the Swag Opportunity:** Include gift to the conference swag bag or flyer/coupon in virtual swag bag (email).
- **A dedicated social media spotlight post:** Be featured in one of our exciting social media posts.
- **Lead Retrieval:** (2) Lead retrieval license, premium listing and ad banner available.
- **Featured on Exhibitor Passport:** Your logo highlighted on exhibit passport activity.

### PREMIER DELUXE EXHIBITOR

**\$7,500**

2 available

#### Includes:

- **In Person Exhibit Space:** One (1) custom counter and chairs in exhibit area, wireless high-speed internet access, ID sign included.
- **Conference Registration:** Complimentary registration (4) exhibitor staff badges.
- **Logo Recognition:** Company logo included in digital and printed collateral.
- **Conference App Banner & Virtual Booth:** Place a banner ad at the top of the virtual exhibit hall on the mobile app and attendee website, as well as have a virtual booth.
- **Add to the Swag Opportunity:** Include gift to the conference swag bag or flyer/coupon in virtual swag bag (email).
- **Lead Retrieval:** (1) Lead retrieval license, premium listing and ad banner available.

**VIEW MORE** →

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## PREMIER EXHIBITOR

\$5,000

### Includes:

- **In Person Exhibit Space:** One (1) 6-foot tabletop and chairs in a highly visible location in the exhibit area, wireless high-speed internet access, ID sign included.
- **Conference Registration:** Complimentary registration (3) exhibitor staff badges.
- **Logo Recognition:** Company logo included in digital and printed collateral.
- **Conference App Banner & Virtual Booth:** Place a banner ad at the top of the virtual exhibit hall on the mobile app and attendee website, as well as have a virtual booth.
- **Add to the Swag Opportunity:** Include gift to the conference swag bag or flyer/coupon in virtual swag bag (email).
- **Lead Retrieval:** (1) Lead retrieval license, premium listing and ad banner available.



## SUPPORTING EXHIBITOR

\$2,500

### Includes:

- **In Person Exhibit Space:** One (1) 6-foot tabletop and chairs in exhibit area, wireless high-speed internet access, ID sign included.
- **Conference Registration:** Complimentary registration (2) exhibitor staff badges.
- **Logo Recognition:** Company logo included in digital and printed collateral.
- **Virtual Exhibitor Booth:** Create a virtual booth on the mobile app and attendee website to inform attendees about your services.

## VIRTUAL EXHIBITOR

\$1,500

### Includes:

- **Logo Recognition:** Company logo included in digital and printed collateral.
- **Virtual Exhibitor Booth:** Create a virtual booth on the mobile app and attendee website to inform attendees about your services.

A LA CARTE OPTIONS →

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## A LA CARTE FOR PURCHASE

### Conference Events Map: \$1,500

- Highlight your company logo on the map located at the conference.

### Add to the Swag: \$1,000

- Provide (at exhibitor cost) 1,500 items in the conference swag bag.

### App Notification: \$500 each (max 2 per exhibitor)

- Curate a special notification that would be sent out to all attendees through the conference app at designated dates and times. 140-character limit.

### Dedicated Email: \$1,000 (max 2 available)

- Sent to all conference attendees

### NEW!

#### Micro Showcase: \$2,500 each (4 available)

Host a focused 30-minute presentation or demo designed to highlight your product and services to attendees in a dedicated space.

#### Includes:

- Private meeting room with audio/visual equipment (projector screen microphone)
- Up to 30 attendees pre-registered
- Attendee contact information
- Dedicated email and (1) push notification

### NEW!

#### Premier Micro Showcase: \$3,500 each (2 available)

Host a focused 30-minute presentation or demo designed to highlight your product and services to attendees in a dedicated space.

#### Includes:

- Private meeting room with audio/visual equipment (projector screen microphone)
- Up to 30 attendees pre-registered
- Attendee contact information
- Dedicated email and (1) push notification
- Drink tickets (30) to share with attendees

## MICRO SHOWCASE DETAILS

Showcase your brand like never before with a 30-minute presentation during a dedicated time slot at our exclusive breakfast sessions on Tuesday and Wednesday at 7:30–8:30 a.m. These sessions feature special gifts for attendees, creating a premium engagement opportunity.

Attendees will select these sessions during registration on a first-come, first-served basis, so secure your spot early to maximize visibility and impact.

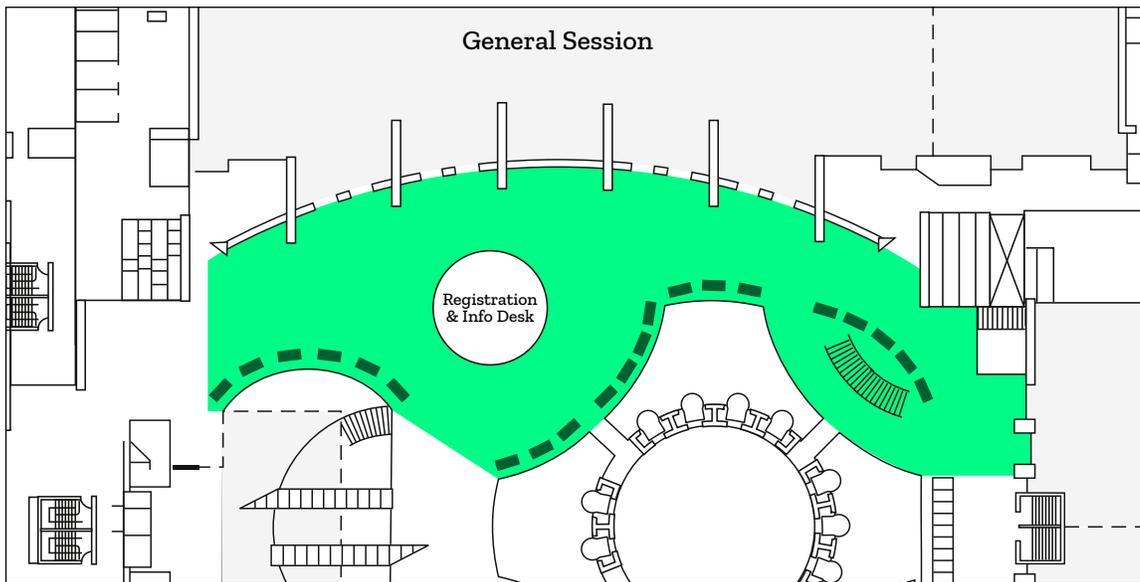
### BENEFITS:

- ✓ High Impact Visibility
- ✓ Targeted Engagement
- ✓ Cost Efficiency
- ✓ Stronger Lead Quality

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## THE BIG VILLAGE



**ATLANTA MARRIOTT  
MARQUIS**  
Atrium Level

## DIGITAL ASSET REQUIREMENTS

All artwork is due by **Friday, May 1, 2026**

### Exhibitor Image Specs:

- Company logo: Square images at least 300 x 300 pixels
- Virtual booth banner: 1872 x 320 pixels
- Banner ad: 600 x 400 pixels
- If you are sending native files, please package files including all links and fonts as a zip file.
- Note that depending on the user's device, your banner advertisement will scale to the width of their device. With this in mind, please keep messaging brief.

### File Requirements:

All ads are in color. Artwork must be submitted to BBBSA for approval. Please provide your file as a PNG or packaged native files (InDesign, Photoshop, or Illustrator).

### File Transfer Instructions:

Please upload your final files to  
Dropbox: <https://bit.ly/4iBiuUD>

### Please use the following naming convention:

- CompanyName\_ Logo\_Date
- CompanyName\_Bannerad\_Date

For more information on exhibiting with us, contact:  
[exhibit@bbbsa.org](mailto:exhibit@bbbsa.org) or visit [conference.bbbs.org](https://conference.bbbs.org).