

BIG DREAMS **BIGGER VISION** 2026

NATIONAL CONFERENCE
JUNE 15-18, 2026
ATLANTA, GA

Our annual National Conference brings together more than 2,000 virtual and in-person agency staff, board members, youth, and stakeholders from across the nation.

This four-day annual event is a pivotal gathering for networking, professional development, and celebrating the impact of mentorship. Partnering with us offers unparalleled visibility and engagement with a highly influential and passionate audience committed to youth.



The atmosphere at the conference is electric and energizing, and our values and youth-centered spirit rise through the sessions, collaborations, and experiences.

The highlight of each National Conference is the culminating event, the Bigger Together Celebration, an evening focused on celebrating a year of accomplishments in serving children and improving communities. At the Celebration, we hear inspiring stories, honor corporate and community partners, connect with celebrity ambassadors, and announce our National Big Brother and Big Sister of the Year.

Becoming a sponsor or exhibitor is a way to connect with our nationwide network and support the work of Big Brothers Big Sisters of America, plus demonstrate your commitment to our mission of mentorship.



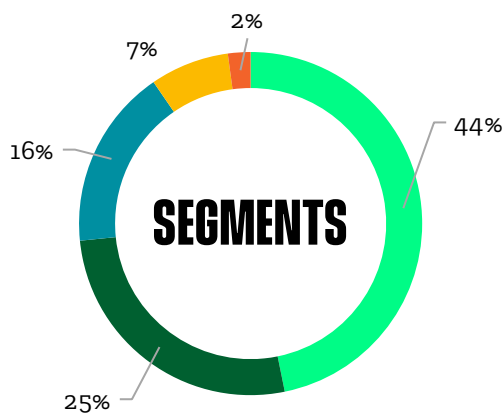
ABOUT

**BIG BROTHERS
BIG SISTERS**

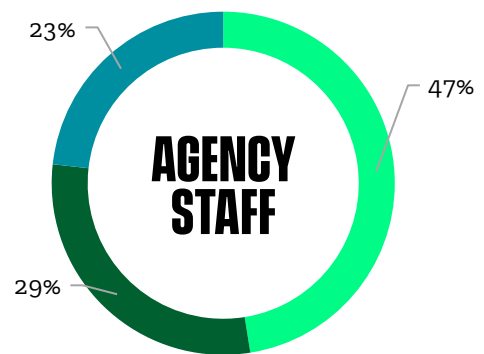
Big Brothers Big Sisters is the largest one-to-one youth mentoring organization in the United States.

Our mission is to create and support mentoring relationships that ignite the power and promise of youth. BBBS' evidence-based approach is designed to create improved relationships. Big Brothers Big Sisters has over 230 local agencies serving more than 5,000 communities across all 50 states.

WHOM WE SERVE



- **44%** Local Agency Program Staff
- **25%** Local Agency CEOs
- **16%** Local Agency Resource Development & Marketing Staff
- **7%** Agency Board Members
- **2%** Local Agency HR/Finance Staff



- **47%** Serve 250-699 Children Revenue of \$250,000-\$699,999
- **29%** Serve 700-1,500 Children Revenue of \$700,000-\$1,500,000
- **23%** Serve over 1,500 Children Revenue over \$1,500,000

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IMPACT TRACK PACKAGES

● Bigs & Littles of the Year ● Visionary ● Platinum ● Gold ● Dream Fund

BIGS & LITTLES OF THE YEAR

\$200,000

What this Supports:

The **Bigs & Littles of the Year (BLOTY) Sponsorship** honors the most exceptional mentoring relationships across the Big Brothers Big Sisters network—celebrating mentorship that changes lives and setting a national standard for excellence, leadership, and impact.

This sponsorship directly supports:

- Recognition of **outstanding Bigs and Littles** who exemplify the transformative power of mentorship
- **Scholarship funding** for Littles of the Year, expanding access to educational and leadership opportunities
- Elevation of youth voice and success stories on a national stage
- A culminating celebration of mentorship at the BBBSA National Conference, including the **Bigger Together Celebration Finale Gala**

Impact Track:

- Honors and amplifies the most impactful mentoring relationships nationwide
- Invests directly in the future of exceptional young leaders through scholarship support
- Inspires mentors, youth, and communities by showcasing the power of consistent, caring relationships
- Strengthens national awareness of mentorship as a catalyst for lifelong success

Recognition Includes:

All Visionary Partner benefits, plus:

- Keynote/General Session Recognition
- Opportunity for a 5-minute welcome address at the Kick-off General Session
- Inclusion of 1-minute video in general session program
- Verbal recognition and thanks from the podium at all general sessions
- Optional storytelling feature (written or video)

VIEW MORE →

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VISIONARY PARTNER

\$100,000

What this Supports:

As the premier sponsor of the Mental Health & Wellness Impact Track, this package integrates **access, youth well-being, staff capacity, and partner collaboration**—supporting mental health across every layer of the BBBS network

Impact Track:

- Expands equitable access to the conference through the Dream Fund
- Strengthens youth wellness and leadership development at the Youth Summit
- Advances informed mentoring practices nationwide
- Engages partners in systems-level conversations through the Partner Summit

Recognition Includes:

All Platinum Partner benefits, plus:

- Integrated recognition across Dream Fund, Youth Summit, and mental health/youth leadership sessions
- Partner Summit inclusion, including recognition and invitation to exclusive partner convening
- On-stage recognition during a general session or plenary
- Logo on main conference signage and conference recap materials
- Inclusion in post-conference mental health impact reporting
- Optional storytelling feature (written or video spotlight)

PLATINUM PARTNER

\$50,000

What this Supports:

This package strengthens the broader BBBS ecosystem by supporting **mental health and youth leadership sessions** for agency leaders, staff, and mentors, equipping them with tools to better support young people in complex and evolving environments.

Impact Track:

- Builds national capacity for trauma-informed mentoring practices
- Strengthens mentor and staff resilience and retention
- Improves consistency and quality of mental health support across agencies

Recognition Includes:

All Gold Partner benefits, plus:

- Sponsored mental health or youth leadership session
- Logo on session slides and room signage
- Verbal recognition at session opening
- Optional, vetted subject-matter expert participation
- Recognition in conference recap communications

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GOLD PARTNER

\$25,000

What this Supports:

This package builds on the Dream Fund by supporting **mental health and youth leadership programming within the Youth Summit**, creating spaces for reflection, confidence-building, and resilience among young people participating in the conference.

Impact Track:

- Supports youth participation in wellness-focused Youth Summit experiences
- Creates safe, affirming spaces for youth reflection and connection
- Reinforces emotional well-being as foundational to leadership and mentorship

Recognition Includes:

- Recognition as a Dream Fund Partner
- Logo on shared Dream Fund signage
- Listing in conference program, website, and mobile app
- Inclusion in post-conference impact summary

DREAM FUND PARTNER

\$10,000

What this Supports:

The **Dream Fund** is an unrestricted conference access fund that removes financial barriers for participation in the BBBSA National Conference. Support enables **more youth and local agency staff** to attend by underwriting travel, lodging, and registration costs ensuring the conference reflects the full diversity and lived experience of the BBBS network. Expands conference access for youth and agency staff with demonstrated financial need. Elevates youth voice and frontline perspectives in national conversations. Strengthens local agencies by increasing access to learning, alignment, and connection.

Recognition Includes:

- Recognition as a Dream Fund Partner
- Name on shared Dream Fund signage
- Listing in conference program, website, and mobile app
- Inclusion in post-conference impact summary